

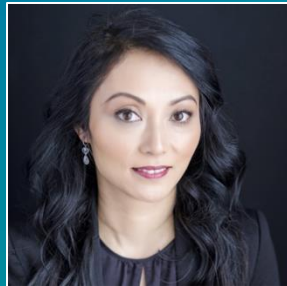
KATUN[®]

SUCCESS MADE SIMPLE.

Introductions



KUOYING WANG
Chief Executive Officer



KAY FERNANDEZ
Vice President,
Global Marketing



TONY KO
Director,
New Product Development

GLOBAL LEADERS



RON PETRUCCI
General Manager,
North America
Business Unit



HEIDI BOLLER
General Manager,
Europe, Africa & Middle East
Business Unit



ALEJANDRO BEJAR
General Manager,
Latin America
Business Unit

Agenda

- ◆ Corporate Overview
- ◆ Products & Services
 - Arivia Multifunction Printers
 - Katun Supplies & Parts
- ◆ Katalyst Dealer Program

Corporate Overview

Kuoying Wang, Chief Executive Officer

Katun Evolution

1979 Modest Beginnings, Great Possibilities

Katun was founded in 1979 by T. Michael Clarke and David G. Jorgensen. The company started with a workforce of 15, a few offices, a small warehouse and a limited offering of parts for office imaging equipment, as well as an aggressive entrepreneurial spirit.

A mission based on quality, service, and value is established. Among the customers we served in 1979, 13 independent office equipment dealers remain our loyal customers today.



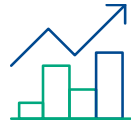
About Katun



SCOPE

One of the worlds leading providers of high-quality OEM-alternative imaging supplies and parts for copier, printers, & MFPs.

Katun Pioneered and legitimized the imaging supplies & parts aftermarket industry in 1979.



REPUTATION

Katun was acquired in 2018 by General Plastic Industrial Co. (GPI), a world-renowned manufacturer with a legacy of providing high-quality imaging products.



GLOBAL

Relationships with world-class manufacturers enable Katun exclusive toner formulations and finished products with truly OEM-equivalent solutions.



RELIABILITY

Rigorous auditing and product testing generates the high-quality standard that Katun strives for. Larger supplier base than the OEMs.

Global Presence



OUR VISION BECOMES A REALITY

KATUN ENTERS THE MARKET AS AN OEM

- ◆ Launch on September 17th
- ◆ New Brand Strategy
- ◆ Katun Branded MFPs
- ◆ Arivia - 11 Model, A3 MFP

We are positioned for GROWTH and SUCCESS!



Arivia LINE UP

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11 MODELS BASED ON 4 ENGINE FAMILIES

6 COLOR MODELS - 25ppm up to 65ppm

5 MONOCHROME MODELS - 25ppm up to 55ppm

25ppm-65ppm covers most popular speed range for Katun dealers

COLOR	Arivia C2125 Arivia C2130	Arivia C3135 Arivia C3145 Arivia C4155 Arivia C4165
MONO	Arivia M2125 Arivia M2130 Arivia M3135	Arivia M3145 Arivia M4155

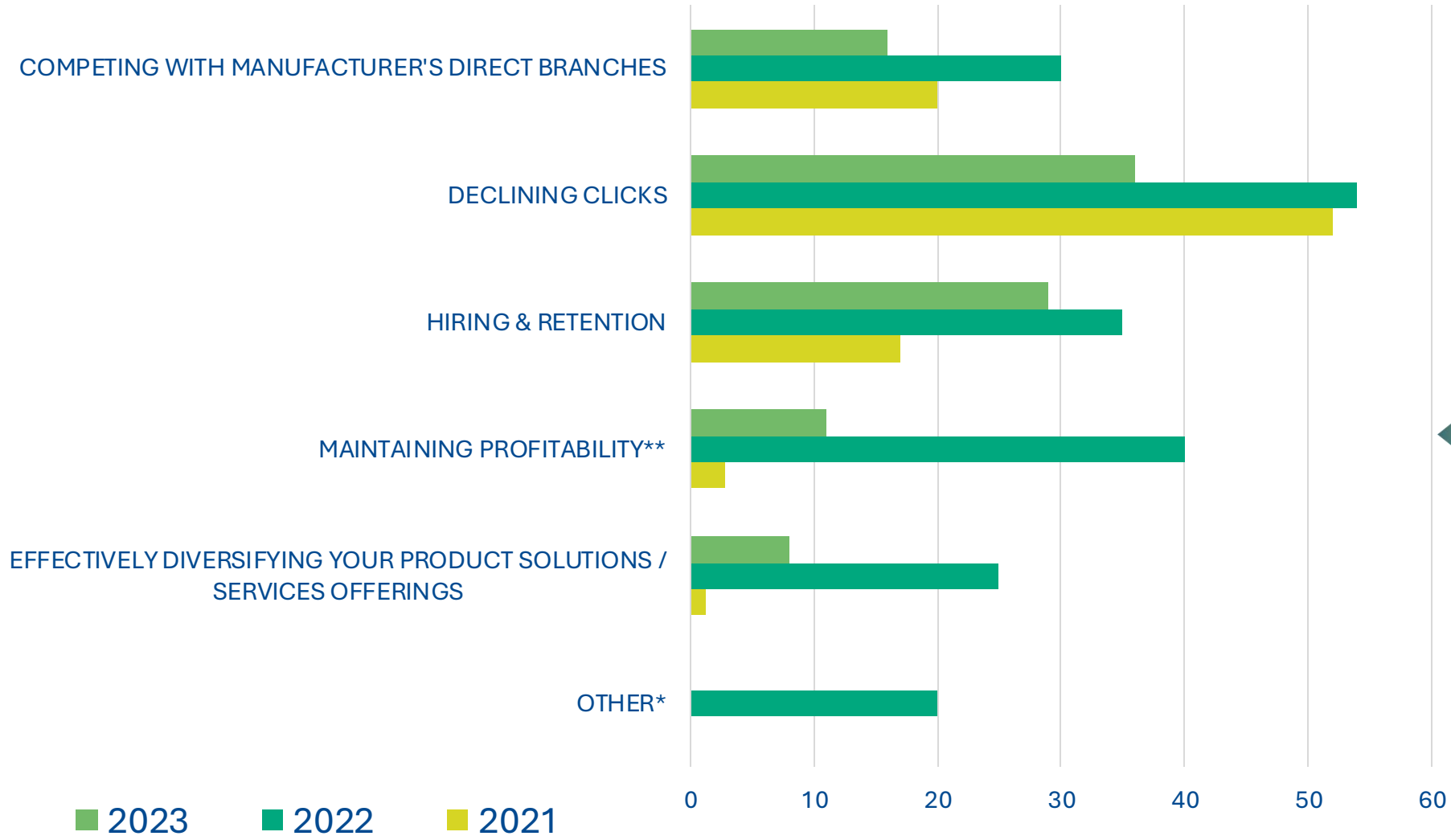


Products and Services

Tony Ko, Director New Product Development

Introducing Arivia Multifunction Printers

Exhibit 2.4: Dealer Areas of Greatest Concern – All Dealer Respondents (2021 -2023)



Katun addresses top 5 dealer concerns!

* In 2022, "other" includes back orders, COVID-19, the economy, and gas prices.

Arivia

REDEFINING THE STANDARD FOR MFP'S

- ◆ Hardware Portfolio Line Up
- ◆ End-User Replaceable Supplies/Components
- ◆ Hardware Certifications
- ◆ Wireless/Mobile Printing
- ◆ Equipment Security Features
- ◆ Third Party Application Compatibility



Arivia PLATFORM OVERVIEW

PLATFORM BASICS

- Powerful productivity
- Fully configurable to expand hardware capabilities to meet user needs
- Advanced standard security protocols including anti-tampering TPM 2.0 chip
- Integrated solutions to simplify and improve workflow efficiency

PRINTING AND SCANNING CAPABILITIES

- Wireless print enabled (including Apple AirPrint and Mopria Print)
- Secure print
- Single Pass DADF offers fast auto duplex scanning to PDF, TIFF and JPEG
- Smart scan functions: Auto upright, skew correction and blank page skip
- Push to Email, URL, Network Folder or USB



Arivia C2125, C2130

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25-30ppm Color Models

FEATURES AND SPECIFICATIONS

- ◆ 25ppm and 30ppm copy and print speeds
- ◆ 80ppm scan speeds (single pass, dual sided DADF)
- ◆ 130 sheet DADF capacity
- ◆ 7" color touch screen
- ◆ 620 sheet standard paper input capacity
- ◆ Optional Fax and Wi-Fi Connectivity

INPUT AND FINISHER OPTIONS

- ◆ 4 paper inputs, including 3 paper tray options and 1 High-Cap Feeder, offer increasing paper capacity to a maximum of 5,190 sheets
- ◆ 2 finisher options with stapling, hole punch and booklet maker capabilities



Arivia C3135, C3145, C4155, C4165

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35-65ppm Color Models

FEATURES AND SPECIFICATIONS

- ◆ 35ppm, 45ppm, 55ppm and 65ppm copy and print speeds
- ◆ 160ppm scan speeds and 130 sheet DADF capacity (C3135)
- ◆ 270ppm scan speeds and 250 sheet DADF capacity (C3145, C4155, C4165)
- ◆ 10" color touch screen
- ◆ Standard paper input capacity up to 3,200 sheets with tandem tray
- ◆ Network and Wi-Fi (optional) connectivity
- ◆ Optional Fax and Wi-Fi Connectivity
- ◆ Smart proximity sensor automatically turns on machine as user is approaching

INPUT AND FINISHER OPTIONS

- ◆ 2 high-capacity feeders to go with standard 4-tray (C3135/C3145) or tandem tray (C4155/C4165) configurations
- ◆ 3 different finisher options with stapling, hole punch, folding and booklet making capabilities



Arivia M2125, M2130, M3135

25-35ppm Mono Models

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FEATURES AND SPECIFICATIONS

- ◆ 25ppm, 30ppm and 35ppm copy and print speeds
- ◆ 80ppm scan speeds (single pass, dual sided DADF)
- ◆ 130 sheet DADF capacity
- ◆ 7" color touch screen
- ◆ 620 sheet standard paper input capacity
- ◆ Optional Fax and Wi-Fi Connectivity

INPUT AND FINISHER OPTIONS

- ◆ 4 paper inputs increasing paper capacity to a maximum of 5,190 sheets
- ◆ 2 finisher options with stapling, hole punch and booklet maker capabilities



Arivia M3145, M4155

45-55ppm Mono Models

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FEATURES AND SPECIFICATIONS

- ◆ 45ppm and 55ppm copy and print speeds
- ◆ 160ppm scan speeds (single pass, dual sided DADF)
- ◆ 130 sheet DADF capacity
- ◆ 10” color touch screen
- ◆ Standard tandem tray module provides 3,200 Sheet input capacity
- ◆ Optional Fax and Wi-Fi Connectivity
- ◆ Smart proximity sensor automatically turns on machine as user is approaching

INPUT AND FINISHER OPTIONS

- ◆ 2 high-capacity feeders increasing offer maximum input capacity of 6,140 sheets
- ◆ 3 different finisher options with stapling, hole punch, folding and booklet making capabilities



Smart Features & Functionality

◆ All Arivia models have :

- ✓ standard single pass, dual sided DADF.
- ✓ large customizable color touch screens.
- ✓ ability to support Adobe PostScript 3, PCL5 and PCL6.
- ✓ soft-close drawers for increased durability and premium feel.

◆ Higher speed mono and color models have a light notification to remind users of uncollected originals or printed documents & include smart detection capabilities for energy conservation and convenience.

- Automatic motion and heat sensing technology that wakes devices from power save or sleep mode when motion is detected.
- Smart technology can differentiate from a person simply walking by vs. someone approaching to use the device.



Katun Arivia Options and Accessories



TYPE	KATUN Arivia BASE MODELS	PAGE SPEED PER MINUTE	PAPER INPUT OPTIONS					PAPER OUTPUT OPTIONS				
			1 Tray Module w/Cabinet (520 Pages)	3 Tray Module (1560 Pages)	Tandem Tray Module (2570 Pages)	High-Capacity Feeder (2000 Pages)	High-Capacity Feeder (2940 Pages)	Finisher A2	Finisher B4 (with/without Hole Punch and/or Booklet Maker)	Finisher C4 with Booklet Maker	C4 Transport Unit	Folder Unit
MONO	M2125	25	Y	Y	Y	Y	NA	Y	Y	NA	NA	NA
	M2130	30	Y	Y	Y	Y	NA	Y	Y	NA	NA	NA
	M3135	35	Y	Y	Y	Y	NA	Y	Y	NA	NA	NA
	M3145	45	NA	NA	STANDARD	Y	Y	Y	Y	Y	Y	Y
	M4155	55	NA	NA	STANDARD	Y	Y	Y	Y	Y	Y	Y
COLOR	C2125	25	Y	Y	Y	Y	NA	Y	Y	NA	NA	NA
	C2130	30	Y	Y	Y	Y	NA	Y	Y	NA	NA	NA
	C3135	35	NA	STANDARD	NA	Y	Y	Y	Y	Y	Y	Y
	C3145	45	NA	STANDARD	NA	Y	Y	Y	Y	Y	Y	Y
	C4155	55	NA	NA	STANDARD	Y	Y	Y	Y	Y	Y	Y
	C4165	65	NA	NA	STANDARD	Y	Y	N/A	Y	Y	Y	Y

OPTIONS: UNIVERSAL WIFI ADAPTOR: All models and all regions - Connects equipment to end-user's network.
 FAX KITS: Model and region specific – Connects equipment to standard phone lines.

Dealer Friendly Service Requirements

SIMPLE AND UNIFIED DESIGN STYLING FOR ALL ARIVIA MODELS

END-USER REPLACEABLE TONERS, DRUM AND WTC ACROSS ALL MODELS

- ◆ Clearly identified toner color ports.
- ◆ Easily recognized touch points for hassle free installation (noted with yellow handles).
- ◆ End-user replaceable items include easy to follow illustrated instructions.
- ◆ Locking points shown and required to engage or close front panel to prevent incorrect installation of components.

TECHNICIAN FRIENDLY DESIGN

- ◆ “Clean” and uncluttered internal layout for ease of maintenance and repairs.
- ◆ Minimal tools required to service equipment.

MOST KATUN ARIVIA MODELS UTILIZE LONG LIFE DEVELOPERS

- ◆ Developer yields are rated for the life of the machine and may never need to be replaced.

Katun Arivia Certification



US Certifications

FCC and Energy Star
COMPLETE



European Certifications

UKCA, CE and WEEE
COMPLETE



Mexico Certifications

NOM and Energy Consumption
IN PROCESS



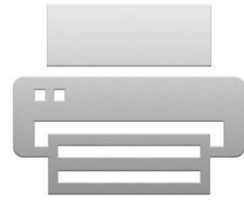
Wireless/Mobile Printing Capabilities



Wi-Fi Direct Wireless

Allows users to print from their mobile devices (phones or tablets) directly without connecting to a wireless network.

WiFi adaptor required



AirPrint

Apple AirPrint

Allows users to print directly from their app within their Apple devices to network connected Arivia equipment.

No WiFi adaptor required



Mopria Print

Allows users to print directly from their app Android based devices to network connected Arivia equipment.

No WiFi adaptor required

No download or installation of special print drivers or applications required for these wireless printing options.

Enhanced Security Features

◆ REMOTE UPDATE RESTRICTIONS

Prevents unauthorized updates without notice.

◆ IP ADDRESS FILTERING

Restricts access to device from certain IP addresses.

◆ SECURE PRINT CAPABILITIES

Allows users to enter a password on the Arivia device before print job can be retrieved.

◆ STANDARD SSD DATA ENCRYPTION

on all Arivia devices.

◆ TPM 2.0 (Trusted Platform Module)

Security chips used to protect against software vulnerabilities.

Prevents unauthorized applications, like malware, from running in memory.

Block malicious drivers and rootkits from intercepting the boot process of the operating system.

◆ WPA3 INDUSTRY STANDARD WIRELESS PROTOCOL

Delivers increased security and encryption of sensitive data/content.

Rigorous Performance Testing

- ◆ Devices internally tested at Katun facilities to ensure performance and reliability.
- ◆ Externally tested and certified by Buyers Laboratory for 3rd party performance validation by their US ISO certified lab.



Third Party Application Compatibility

Currently undergoing testing with popular MPS applications such as:

- ◆ ECI (E-automate/Printanista)
- ◆ PAPER CUT (Papercut MF)
- ◆ MPS MONITOR and KATUN'S KDFM
- ◆ NDD PRINT
- ◆ KPAX

The logo for ECI, featuring the lowercase letters 'eci' in a bold, black sans-serif font. A small red square is positioned above the dot of the 'i'. A trademark symbol (TM) is located to the right of the 'i'.The logo for MPS Monitor. It features a red sphere with white orbital lines, resembling a molecular or atomic structure, positioned above the text 'MPS Monitor'. 'MPS' is in red and 'Monitor' is in black.The logo for NDD Print, consisting of the lowercase letters 'nddprint' in a bold, black sans-serif font. The 'dd' is slightly larger than the other letters. The 'p' is in a blue color, and the 'r' and 'i' are in black.The logo for PaperCut, featuring a stylized green and blue square icon with a white square inside, positioned above the text 'PaperCut.' in a black sans-serif font.The logo for KPAX, featuring a stylized 'K' made of blue and green geometric shapes, positioned above the text 'KPAX' in a bold, black sans-serif font.

Ongoing Development and Activities

Working with additional vendors to establish compatibility for popular workflow solutions to add greater usability to the Arivia portfolio.

- ◆ PAPER CUT (Papercut Hive)
- ◆ TUNGSTEN AUTOMATION (TotalAgility, eCopy, Capture, CloudDocs)
- ◆ SCANSHARE

Working with other vendors for predictive analytics and device management tools to help dealers improve technician efficiency and overall dealer profitability.

- ◆ Uses predictive analytics specific to actual use of each machine in field.
- ◆ Remote monitoring, updates, maintenance and service.



PaperCut.

TUNGSTEN
AUTOMATION



Scanshare
APPLICATIONS

Katun Imaging Supplies & Parts

Our Brands

Offering Customers a Choice



Premium products comparable to OEM.



Multifunction Printers that support mobile printing, secure access, and other innovative features.



Providing image quality, performance and color reproduction for business environments.



Cost savings, quality and performance that is equal or better than other aftermarket products.



OEM-equivalent image quality and yields for use in inkjet business applications.



Sustainable product featuring an exclusive patent-pending innovative cap to allow easy refilling and promote reuse.

Product Advantage

RIGOROUS TESTING

A thorough and exacting product development process includes detailed product analysis, comprehensive lab evaluation, field testing and ongoing product support. Every new KATUN product must pass a full battery of tests to evaluate its life/yield, compatibility with OEM products, and overall performance under a wide range of environmental and machine usage conditions.

WARRANTY GUARANTEE

Katun backs our products with industry-leading warranties. Because our products are subjected to rigorous testing, you can be confident in our product quality and reliability.

ADVANTAGES

True OEM-comparable performance. Fully IP-Compliant products and quality assurance. Remanufactured products are eco-friendly and contribute towards sustainability goals.



Quality Assured

Katun is committed to providing the highest standard of products and services.

We ensure compliance with necessary regulations and extend quality standards with industry relevant certifications.



Katun Quality Is Unsurpassed

Our dedication to quality is what makes us unique

KATUN[®]
SUCCESS MADE SIMPLE.



TESTING EQUIPMENT

Our R&D Laboratory has a comprehensive range of test and diagnostic equipment that is used to perform a wide range of testing procedures.



TESTING PROTOCOL

Katun utilizes proprietary testing protocols, developed using decades of industry experience, to ensure outstanding product performance.



INTELLECTUAL PROPERTY RIGHTS

We respect intellectual property rights. Katun spends significant time and money to ensure our products are IP compliant, providing our customers a level of confidence they won't get anywhere else.



OUR PEOPLE

Hundreds of years of experience from our team of lab technicians, product experts, engineers and IP attorneys.



OUR LABORATORY

- Over 106,775 Sq ft (9,920 sq m)
- Over 550 models of office imaging equipment
- Environmental chambers
- Controlled environment



Our Entire Portfolio

Multifunction Printers

Toner & Ink

Drums & Parts

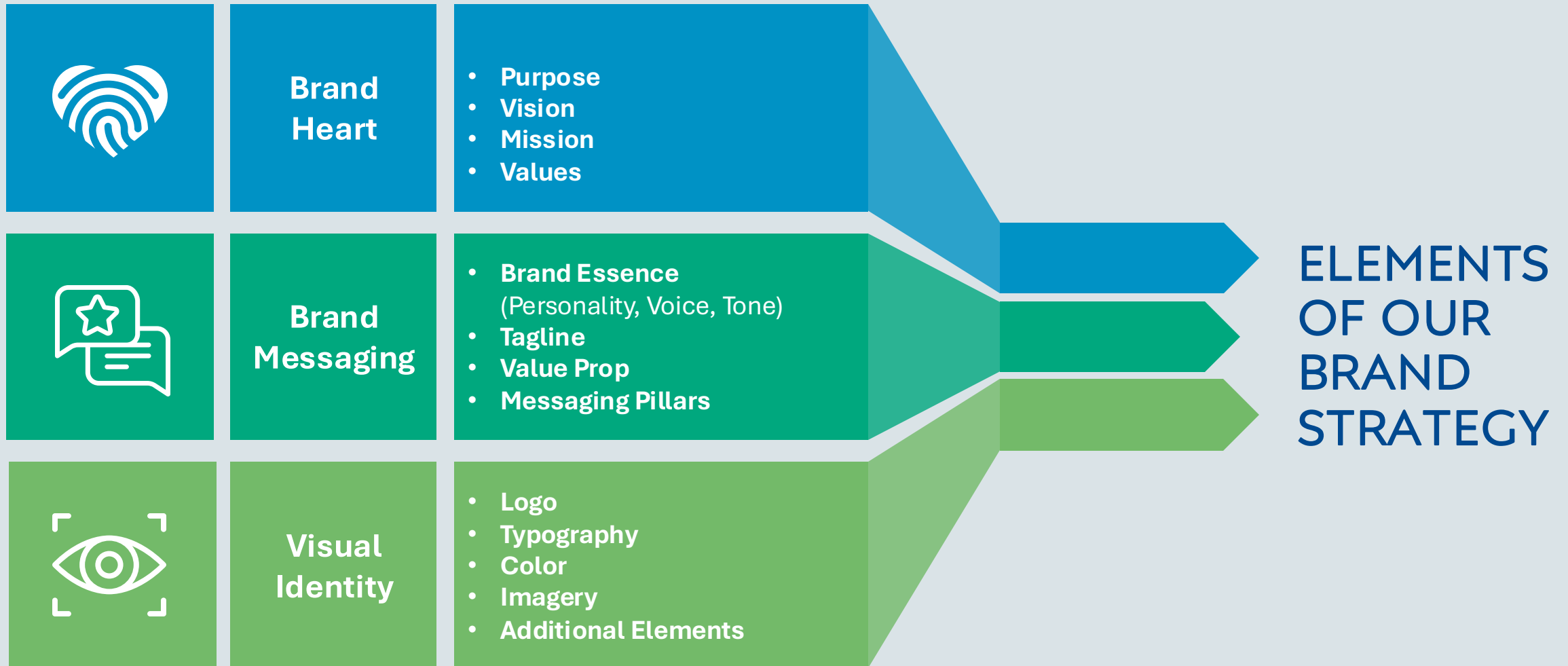
Solutions & Programs

Service Tools & Accessories



Our New Brand

Kay Fernandez, Vice President, Global Marketing



Our Core Competencies:

◆ QUALITY PRODUCTS

Katun is a recognized brand in international markets known for their quality products.

◆ CUSTOMER SERVICE AND TECHNICAL SUPPORT

Reliable. Trustworthy. Detail oriented. Katun has a reputation for outstanding service and support.

◆ A VALUED PARTNER

Katun genuinely cares for clients, their interests, and their business goals. We build trusting relationships with our clients and simplify how they do business.

◆ EMPOWERED SEASONED PROFESSIONALS

Katun employees lead and advise clients to ensure the best possible outcomes and profitable results.

◆ AGILE AND FAMILY-OWNED

Katun is a global company that still runs as a family-owned business. We have the flexibility to respond to client needs quickly and pivot when necessary.

Our Company Values Inspire Us

1) GOODNESS:

We believe our people add value and make us a better company. We encourage open dialogue and different opinions while caring about each other, the planet, and local communities.

2) COURAGE:

We will deliver both solutions and processes that will make our industry stronger. We are bound only by our imagination – delivering better solutions that fuel our business and our client's business.

3) COMMITMENT:

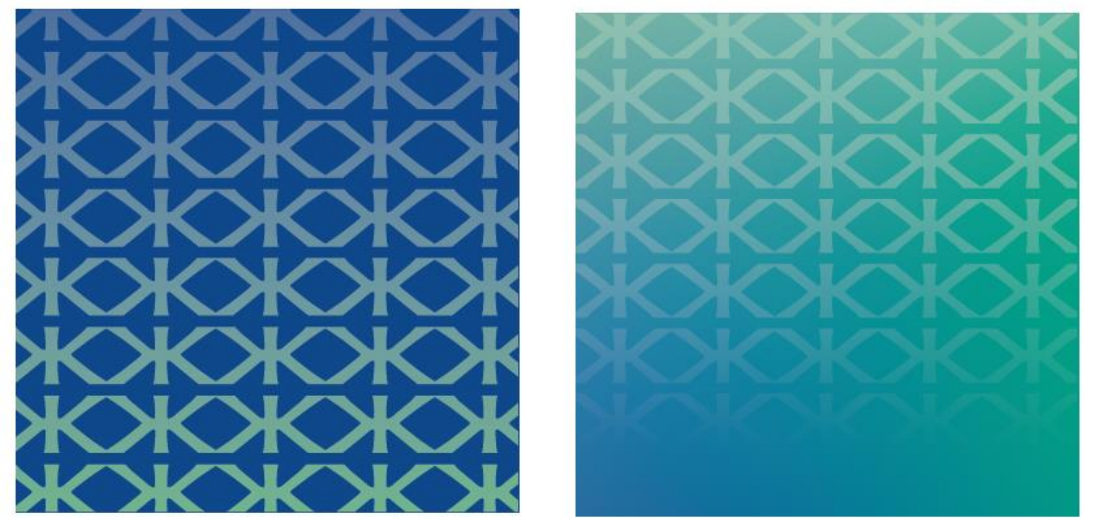
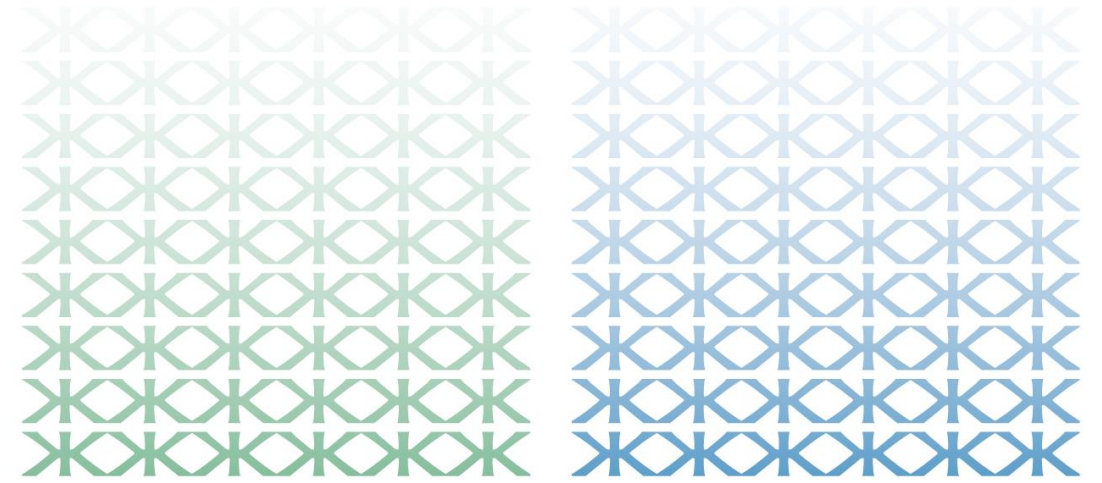
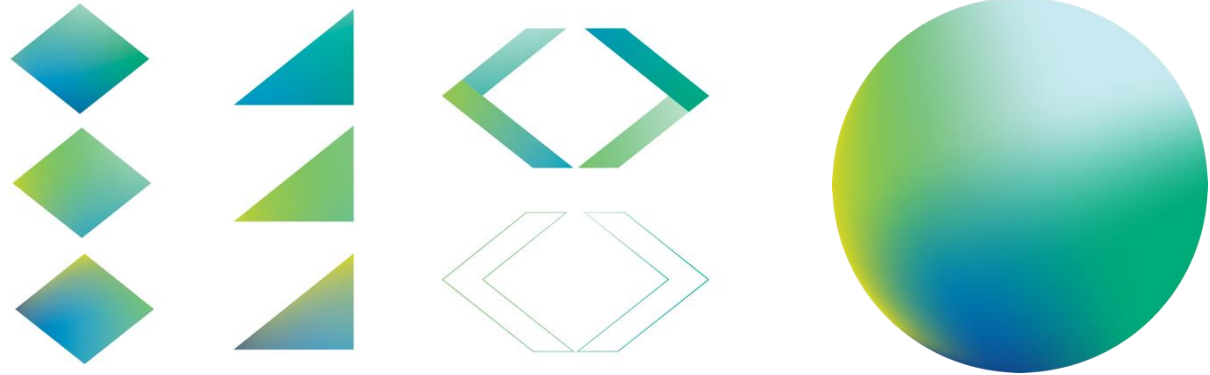
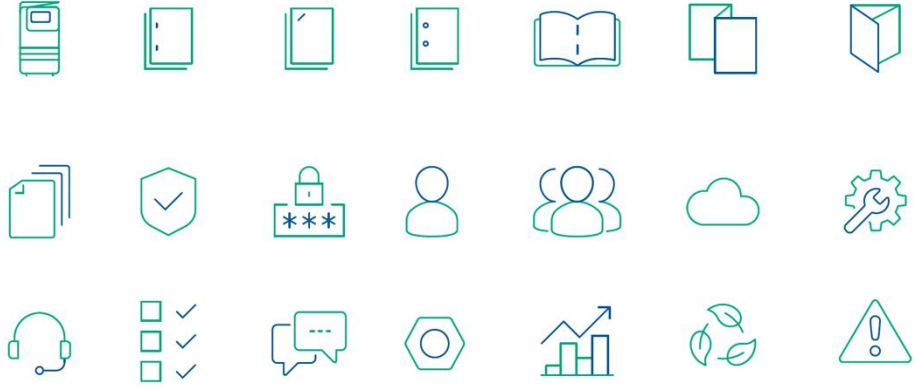
We are dedicated to providing high-quality products and a superior standard of service to our partners. Our agile and nimble organization allows us to respond to our client's needs quickly.

4) HONESTY:

Clients trust the Katun name because we act openly and with integrity. We always take care of our clients and hold ourselves to the highest standard.

These values
shape everything
we do.

Our Core Design Elements



<p>C100 M72 Y0 K18 R0 G73 B144 HEX # 004990 Pantone® 280</p>	<p>C80 M28 Y8 K0 R0 G147 B197 HEX # 0093c5 Pantone® 3005</p>	<p>C20 M5 Y100 K0 R214 G213 B37 HEX # d6d525 Pantone® 584</p>	<p>C99 M0 Y70 K0 R0 G168 B126 HEX # 00a87e Pantone® 334</p>	<p>C55 M0 Y75 K5 R116 G186 B107 HEX # 73ba6a Pantone® 368</p>
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Our Brand Identity



Our Marketing Communications

KATUN[®]
SUCCESS MADE SIMPLE.



Simplification is our mission

At Katun, it is our mission to be a vital partner to our clients, making business easier and delivering high-quality and innovative technology that transforms the print industry and helps us all grow.



WHAT WE BELIEVE – OUR MANIFESTO

In a world that's increasingly complex, Katun is changing the way we do business to bring our clients simplification. You know and trust us for our high-performing parts and supplies. Now, we are applying our expertise, powered by an infusion of new thinking, to bring you imaging technology that simplifies the way you do business. We provide you with solutions with unsurpassed levels of quality and reliability. We strive to transform your business model to make it easier for you to streamline processes — and be more profitable.

We are more than the sum of our parts.

We are Katun. Success made simple.

Katalyst Dealer Program



(cat-a-lyst)

*An agent that provokes
or speeds significant
change or action.*

Katalyst Dealer Program Manifesto

Let's picture a different print industry. One that's bound only by our imagination. One that upsets business as usual. One that leads with yes, built around our dealers' needs to give them powerful office technologies, streamlined processes, and customer-centric intangibles that help all of us tap into new opportunities.

It's not just our job to drive innovation. We are the catalyst for simplifying how the industry operates. Rewriting the rules to cater to you, our dealer partners. Looking at your business to pinpoint the gaps created by the ever-changing marketplace. Remaining nimble. Generating ideas and solutions that are always one step ahead.

At Katun, we are turning the page on how we've run business before. Streamlining it. Making our business as brilliant as the technology we work on. Katun. Success made simple.



- ◆ Dealer Portal
- ◆ Print It, Plant It Program
- ◆ Service Program
- ◆ Katun Commitment:
Manufacturer's Guarantee

Dealer Portal



Print It, Plant It Program

Offset your environmental impact through certified reforestation

- ◆ Arivia authorized dealers are automatically enrolled.
- ◆ MFP purchases and customer output volume is tracked.
- ◆ Our partner, PrintReleaf, will automatically plant trees in certified global reforestation projects on your behalf.
- ◆ You and your customers will each receive an annual report tracking their output and their Lifetime Impact Statement.
- ◆ Key differentiator for Education, Government, Defense Contracting, and publicly traded companies to support their sustainability strategy.



The Katun Commitment: Manufacturer's Warranty (US Only)

Katun's Arivia multifunction printers deliver imaging technology that simplifies the way your customers do business, backed by a performance guarantee that will help you support them every step of the way. **That's the Katun commitment.**

Committed to
delivering on our promise.

If an Arivia multifunction printer is under the 3-year warranty and is not consistently meeting our published specifications, we'll replace it with a like or better product, at no additional cost to you or your customer.

Committed to
ensuring your customers' business is never interrupted.

If an Arivia multifunction printer is down for more than two consecutive business days after they notify you, Katun will subsidize the placement of a complimentary loaner device. Plus, we'll provide your customer with up to a \$1,000 credit towards their next Arivia hardware purchase from your dealership.

Committed to
always being there.

Our certified technical support teams will work with you to quickly diagnose and resolve issues and, if necessary, are empowered to authorize an immediate device replacement.

Committed to
creating a partner for life.

By simplifying our processes and consistently delivering on our promises, we are confident that we will earn your trust and become your multifunction printer brand of choice.

impact

In Summary....

- ◆ Comprehensive Product Offering with Unsurpassed Product Reliability.
- ◆ Experienced Sales, Customer Support and Technical Service Teams.
- ◆ Simplified Katalyst Dealer Program
- ◆ New MFP Brand with No Direct Competition
- ◆ Partnering with Katun Increases Your Profitability
- ◆ Sustainable Solutions – Eco-Products, Recycling, and Reforestation.



THANK YOU
