

PRESS RELEASE

Katun Launches Arivia Multifunctional Printers Aimed at Simplifying Client Success

Minneapolis, MN – September 17, 2024 – Katun Corporation (Katun), a leading provider of OEM-compatible imaging supplies for printers, copiers, and multifunctional printers (MFPs), is pleased to announce the launch of its first line of MFPs. The new product line, named Arivia, is designed to drive client success by offering advanced security features, user-friendly design and top-of-the-line performance.

“We are thrilled to introduce Arivia, Katun’s first line of multifunctional printers. The launch of Arivia represents a significant milestone for our organization and closely aligns with Katun’s global strategic vision,” said Kuoying Wang, CEO, Katun. “Our mission is to transform the office technology industry by simplifying business processes and offering reliable, innovative products. The Arivia product line is an important step on this journey and demonstrates Katun’s commitment to supporting our client’s success.”

As a trusted partner in the imaging supplies industry for more than 45 years, Katun has built a reputation for delivering high-quality products and services that meet the evolving needs of businesses. With the introduction of their new line of Arivia MFPs, Katun expands its commitment to clients by offering cutting-edge technology that enhances productivity and efficiency.

Katun’s Arivia line of products sets a new benchmark for MFPs by combining advanced features, intuitive design, and robust security measures crafted for today’s dynamic workplaces. Arivia MFPs are engineered to integrate seamlessly into existing workflows, delivering exceptional reliability and performance for printing, copying, scanning, and faxing. The initial product launch features 11 A3 office products, comprising five monochrome and six color models.

The launch of Arivia represents Katun’s dedication to driving business success by offering leading technology focused on reliability, usability and efficiency. Learn more about Arivia [here](#).

About Katun

Headquartered in Minneapolis, Minnesota, USA, Katun Corporation (Katun) is one of the world’s leading providers of OEM-compatible imaging supplies and a comprehensive range of products and services for printers, copiers, and multifunctional printers (MFPs). In 2024, Katun launched Arivia, their first line of MFPs. Katun has more than 45 years of experience in the office technology industry and serves approximately 8,000 dealer and distributor partners globally. Harnessing their wealth of industry expertise, Katun aims to bring clients, ‘Success Made Simple,’ offering products and services focused on reliability, simplicity, and innovation. www.katun.com

Media Contact – Allie Kern, Marketing Communications Manager - Allison.Kern@Katun.com